

WESTERN DIRECT FUNDRAISING

NEW DESSERT SELECTIONS

Peanut Butter Cup Cupcake
Our all natural rich chocolate cake meets its match with a decadent peanut butter-chocolate truffle center and fluffy peanut butter icing. A naughty miniature peanut butter cup sits on top, perfect for scooping.

Red Velvet Cupcake

Festive, colorful and all natural, our classic cake of the South is deep red and moist. We fill it with a creamy chocolate truffle center and swirl it with cream cheese buttermilk fluff frosting topped with a naughty nonpareil-covered chocolate.



Fabulous Chocolate Chunk Brownie

A buttery chocolate, chewy Brownie generously studded with Hershey's® milk chocolate kisses, bittersweet & semi-sweet chocolate chunks.

®HERSHEY'S is a registered trademark of The Hershey Company.



Toffee Crunch Blondie

A blondie studded with white chocolate chunks, semi sweet chocolate chunks and chewy pieces of Heath® toffee.

®HEATH is a registered trademark and is used under license.



Pecan Chocolate Chunks®

Butter toasted pecan bars chunked with chocolate.





RED VELVET CUPCAKE, 4 CT.



Festive, colorful and all natural our classics cake of the South, is deep red and moist. We fill it with a creamy chocolate truffle center and swirl it with cream cheese-buttermilk fluff frosting topped with a naughty nonpareil-covered chocolate.

Nutrition Facts

Serving Size: 2.6 oz (74g)

Servings Per Container: 4

Amount Per Serving

	Per Serving	% Daily Value*
Calories	320	Calories from Fat 170
Total Fat	19 g	29%
Saturated Fat	11 g	55%
Trans Fat	0 g	
Cholesterol	35 mg	12%
Sodium	170 mg	7%
Total Carbohydrate	36 g	12%
Dietary Fiber	1 g	4%
Sugars	23 g	
Protein	3 g	

	Per Serving	Per Serving
Vitamin A	8 %	Vitamin C 0 %
Calcium	4 %	Iron 6 %

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300mg	375mg
Dietary Fiber		25g	30g

Calories per gram:
 Fat 9 Total Carbohydrate 4 Protein 4

Ingredients:

Sugar, Enriched Flour [Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid], **Butter, Buttermilk, White Chocolate** [Sugar, Palm Kernel & Palm Oil, Whey, Nonfat Milk, Soya Lecithin, Vanilla], **Saffloweroil, Glucose, Eggs, Chocolate** [Sugar, Unsweetened Chocolate, Cocoa Butter, Milk Fat, Soy Lecithin, Vanilla], **Cream Cheese** [Pasteurized Milk, Cream, Cheese Cultures, Salt, Carob Bean Gum], **Palm Oil, Cream, Evaporated Milk** [Milk, Dipotassiumphosphate, Carrageenan, Vitamin D3], **Sour Cream** [Cultured Pasteurized Light Cream, Nonfat Milk, Enzyme], **Corn Starch, Salt, Baking Soda, Madagascar Vanilla, Carmine, Red Wine Vinegar, Xanthan Gum, Guar Gum.****Garnish: Nonpareils** [Sugar, Unsweetened Chocolate, Cocoa Butter, Corn Starch, Soy Lecithin, Vanillin, Confectioner's Glaze, Carnuba Wax]. **[KD]**

Contains: Egg, Milk, Soy, Wheat.

Product Specifications:

Code	Units Per Case	Portions / Unit	Portions / Case	Unit Weight
2083	8	4	32	NET WT 10.4 OZ

Gross Weight	Case Cube	UPC	SCC
7.05 LB	0.75 FT	749017020839	10749017020836

Case Dimensions			
Width	Length	Depth	Tie x High
13.5 IN	13.5 IN	7.125 IN	9 x 9

Defrosting / Handling Tips:

While Cupcakes Are Still Frozen Remove From the Foil Pan.
 Defrost Under Refrigeration For Up To 4 Hours Or
 At Room Temperature For 1 Hour

Shelf Life:

Shelf Life:
 Frozen: 18 Months
 Refrigerated: 5 Days (Covered)
 Ambient: 3 Days



PEANUT BUTTER CUPCAKES, 4 CT.



Our all natural rich chocolate cake meets its match with a decadent peanut butter-chocolate truffle center and fluffy peanut butter icing. A naughty miniature peanut butter cup sits on top, perfect for scooping.

Nutrition Facts

Serving Size: 2.6 oz (74g)

Servings Per Container: 4

Amount Per Serving

	Per Serving	% Daily Value*
Calories	310	Calories from Fat 160
Total Fat	18 g	28%
Saturated Fat	10 g	50%
<i>Trans Fat</i>	0 g	
Cholesterol	15 mg	5%
Sodium	260 mg	11%
Total Carbohydrate	34 g	11%
Dietary Fiber	1 g	4%
Sugars	26 g	
Protein	4 g	

	Per Serving		Per Serving
Vitamin A	4 %	Vitamin C	0 %
Calcium	4 %	Iron	8 %

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300mg	375mg
Dietary Fiber		25g	30g

Calories per gram:
 Fat 9 Total Carbohydrate 4 Protein 4

Ingredients:

Sugar, Butter [Milk], **Enriched Flour** [Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid], **Buttermilk, White Chocolate** [Sugar, Palm Kernel & Palm Oil, Whey, Nonfat Milk, Soya Lecithin, Vanilla], **Water, Peanut Drops** [Sugar, Palm Kernel Oil, Partially Defatted Peanut Flour, Non-Fat Dry Milk, Peanut Oil, Salt, Soy Lecithin], **Fondant** [Liquid Sugar, Corn Syrup], **Eggs, Peanut Butter** [Peanuts, Peanut Oil, Glucose, Monoglycerides, Salt], **Cocoa** [Processed With Alkali], **Chocolate** [Unsweetened Chocolate, Sugar, Cocoa Butter, Soy Lecithin, Vanilla], **Soybean Oil, Palm Oil, Evaporated Milk** [Milk, Dipotassium Phosphate, Carrageenan, Vitamin D3], **Sweetened Condensed Milk** [Pasteurized Milk, Sucrose], **Corn Starch, Maltitol, Baking Soda, Coffee, Madagascar Vanilla, Salt, Baking Powder** [Sodium Acid Pyrophosphate, Sodium Bicarbonate, Corn Starch, Monocalcium Phosphate], **Gum Blend** [Cellulose Gum, Guar Gum, Xanthan Gum], **Caramel Color, Garnish: Peanut Butter Cups** [Sugar, Cocoa Butter, Dry Whole Milk, Unsweetened Chocolate, Soy Lecithin, Salt, Vanilla, Peanuts, Sugar, Partially Hydrogenated Palm Kernel Oil, Whey, Soy Lecithin]. **[KD]**

Contains: Egg, Milk, Peanut, Soy, Wheat.

Product Specifications:

Code	Units Per Case	Portions / Unit	Portions / Case	Unit Weight
2089	8	4	32	NET WT 10.4 OZ

Gross Weight	Case Cube	UPC	SCC
6.62 LB	0.75 FT	749017020891	10749017020898

Case Dimensions			
Width	Length	Depth	Tie x High
13.5 IN	13.5 IN	7.125 IN	9 x 9

Defrosting / Handling Tips:

While Still Frozen Remove Cupcakes From the Foil Pan.
 Defrost Under Refrigeration For Up To 4 Hours Or
 At Room Temperature For 1 Hour.

Shelf Life:

Shelf Life:
 Frozen: 18 Months
 Refrigerated: 5 Days (Covered)
 Ambient: 3 Days



FABULOUS CHOCOLATE CHUNK BROWNIE, T6A



Up to date verve lifts the beloved brownie to a higher level. Our buttery chocolate, chewy brownie is generously studded with Hershey's® milk chocolate kisses and chunks of bittersweet and semi-sweet chocolate. It's the must – have on your menu that goes beyond perfect.

®Hershey's is a registered trademark of The Hershey Company.

Nutrition Facts

Serving Size: 2.6 oz (72g)

Servings Per Container: 6

Amount Per Serving

Calories	320	Calories from Fat	160
Total Fat	18 g	% Daily Value*	28%
Saturated Fat	9 g		45%
Trans Fat	0 g		
Cholesterol	65 mg		22%
Sodium	140 mg		6%
Total Carbohydrate	38 g		13%
Dietary Fiber	2 g		8%
Sugars	26 g		
Protein	4 g		

Vitamin A	Per Serving 10 %	Vitamin C	Per Serving 0 %
Calcium	4 %	Iron	8 %

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300mg	375mg
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 Total Carbohydrate 4 Protein 4

Ingredients:

Sugar, Chocolate [Unsweetened Chocolate, Sugar, Milk, Milkfat, Cocoa Butter, Lactose, Butterfat, Soy Lecithin, Salt, Vanilla, Vanilla Extract, Pgpr, Vanillin], **Eggs, Enriched Flour** [Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid], **Margarine** [Vegetable Oil (Soybean & Palm Oils), Water, Salt, Mono & Diglycerides, Nonfat Dry Milk, Soy Lecithin, Natural Flavor, Vitamin a Palmitate, Beta Carotene], **Butter, Glucose, Water, Baking Powder** [Sodium Acid Pyrophosphate, Sodium Bicarbonate, Corn Starch, Monocalcium Phosphate], **Salt, Madagascar Vanilla.**

Contains: Egg, Milk, Soy, Wheat.

Product Specifications:

Code	Units Per Case	Portions / Unit	Portions / Case	Unit Weight
2448				NET WT 15 OZ
Gross Weight	Case Cube	UPC	SCC	
		749017024486		

Case Dimensions			
Width	Length	Depth	Tie x High
			x

Defrosting / Handling Tips:

Always Remove Shrinkwrap Prior To Defrosting. Portion Bars While Frozen. Refrigeration: 6 Hours Refrigeration Preferred For Product Display But Not Necessary; However, It is Required For Overnight Storage.

Shelf Life:

Holds Best When Kept Covered In Cooler, Away From the Door And From Foods With Strong Odors.
Frozen: 18 Months
Under Refrigeration: 5 Days (Covered)
Room Temperature: 3 Days (Keep Covered)



TOFFEE CRUNCH BLONDIE, T6A



It's like sinking into a quilt of richness. A buttery blondie studded with creamy white chocolate chunks and loaded with semi – sweet chocolate and chewy pieces of Heath® toffee. Pair it with coffee and prove blondies have more fun.

Heath® is a registered Trademark of LEAF, INC., Lake Forest, IL

Nutrition Facts

Serving Size: 2.7 oz (77g)

Servings Per Container: 6

Amount Per Serving

	Per Serving	% Daily Value*
Calories	340	Calories from Fat 150
Total Fat	17 g	26%
Saturated Fat	8 g	40%
Trans Fat	0 g	
Cholesterol	45 mg	15%
Sodium	310 mg	13%
Total Carbohydrate	44 g	15%
Dietary Fiber	1 g	4%
Sugars	29 g	
Protein	4 g	

	Per Serving	Per Serving
Vitamin A	10 %	Vitamin C 0 %
Calcium	4 %	Iron 10 %

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300mg	375mg
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 Total Carbohydrate 4 Protein 4

Ingredients:

Enriched Flour [Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid], **Sugar, Toffee Candy** [Sugar, Palm Oil, Milk, Almonds, Salt, Artificial Flavor, Soy Lecithin], **Margarine** [Vegetable Oil (Soybean & Palm Oils), Water, Salt, Mono & Diglycerides, Nonfat Dry Milk, Soy Lecithin, Natural Flavor, Vitamin a Palmitate, Beta Carotene], **Eggs, Chocolate** [Unsweetened Chocolate, Sugar, Milkfat, Cocoa Butter, Butterfat, Soya Lecithin, Salt, Vanilla, Vanillaextract], **White Pastel** [Sugar, Palm Kernel & Palm Oils, Whey, Nonfat Milk, Soya Lecithin, Artificial Color, Natural & Artificial Flavor], **Salt, Madagascar Vanilla, Baking Powder** [Sodium Acid Pyrophosphate, Sodium Bicarbonate, Corn Starch, Monocalcium Phosphate], **Baking Soda.**

Contains: Egg, Milk, Soy, Tree nuts, Wheat.

Product Specifications:

Code	Units Per Case	Portions / Unit	Portions / Case	Unit Weight
2447				NET WT 1 LB (454g)

Gross Weight	Case Cube	UPC	SCC
		749017024479	

Case Dimensions			
Width	Length	Depth	Tie x High
			x

Defrosting / Handling Tips:

Always Remove Shrinkwrap Prior To Defrosting. Portion Bars While Frozen. Refrigeration: 6 Hours Refrigeration Preferred For Product Display But Not Necessary; However, It is Required For Overnight Storage.

Shelf Life:

Holds Best When Kept Covered In Cooler, Away From the Door And From Foods With Strong Odors.
Frozen: 18 Months
Under Refrigeration: 5 Days
Room Temperature: 3 Days (Keep Covered)



PECAN CHOCOLATE CHUNKS, T6A



Butter toasted pecan bars chunked with chocolate.

Nutrition Facts

Serving Size: 2.2 oz (62g)

Servings Per Container: 6

Amount Per Serving

Calories	280	Calories from Fat	170
	Per Serving		% Daily Value*
Total Fat	18 g		28%
Saturated Fat	6 g		30%
<i>Trans Fat</i>	0 g		
Cholesterol	40 mg		13%
Sodium	140 mg		6%
Total Carbohydrate	28 g		9%
Dietary Fiber	2 g		8%
Sugars	14 g		
Protein	3 g		
	Per Serving		Per Serving
Vitamin A	8 %	Vitamin C	0 %
Calcium	2 %	Iron	6 %

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300mg	375mg
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 Total Carbohydrate 4 Protein 4

Ingredients:

Glucose, Pecans, Sugar, Margarine [Vegetable Oil (Soybean & Palm Oils), Water, Salt, Mono & Diglycerides, Nonfat Dry Milk, Soy Lecithin, Natural Flavor, Vitamin a Palmitate, Beta Carotene], **Eggs, Enriched Flour** [Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid], **Chocolate** [Unsweetened Chocolate, Sugar, Milkfat, Cocoa Butter, Soya Lecithin, Vanilla Extract], **Grahamcrumbs** [Enriched Wheat Flour, Graham Flour, Sugar, Palm Oil, Glucose, Molasses, Salt, Baking Soda], **Butter, Oats, Coconut, Soybean Oil, Salt, Madagascar Vanilla, Water.**

Contains: Egg, Milk, Soy, Tree nut, Wheat.

Product Specifications:

Code	Units Per Case	Portions / Unit	Portions / Case	Unit Weight
2446				NET WT 13 OZ

Gross Weight	Case Cube	UPC	SCC
		749017024462	

Case Dimensions			
Width	Length	Depth	Tie x High
			x

Defrosting / Handling Tips:

Always Remove Shrinkwrap Prior To Defrosting. Portioned Bars Will Defrost At Room Temperature In About 30 Minutes. Best When Portioned Frozen With a Double-Handled Knife. Can Be Kept At Room Temperature For Several Hours (Longer When Wrapped Or Covered By a Dome); However, In Summer or If Your Establishment is Warm, It is Recommended To Keep Refrigerated (Or Rotate Into Refrigeration Hourly) As Pecan Filling Can Begin To Melt In Heat. To Extend Shelf Life, Put Plastic Wrap Over Refrigerated Displays At Night Time Or When Closed For Business.

Shelf Life:

Holds Best When Kept Covered In Cooler, Away From the Door And From Foods With Strong Odors.

Frozen: 18 Months

Under Refrigeration: 7 Days

Room Temperature: 6 - 8 Hours (Unwrapped)